Transform the way you manage feline hyperthyroidism

**HYPERTHYROID CAT**

- **IODINE UPTAKE**
- **INCREASED**
  - **THYROID HORMONE**

**LIMITED DIETARY IODINE**

- **LIMITED**
- **IODINE**

**NORMAL THYROID HORMONE PRODUCTION**

*FEEDING AN IODINE-RESTRICTED FOOD IS A VALUABLE MANAGEMENT OPTION TO DECREASE PLASMA TT4 CONCENTRATIONS AND IMPROVE CLINICAL SIGNS AND QUALITY OF LIFE IN 4-8 WEEKS.*

**NEW PRESCRIPTION DIET™**

**y/d™ Thyroid Care**

**FIGURE 1**

**Total plasma thyroxin (TT₄) concentration**

- **0 wk**: 1.67
- **4 wk**: 0.91
- **8 wk**: 0.69

**TT4 depicted as ratio between the actual value and the upper reference limit. Shown as median and SD.**

- **0 wk**: n=221; 4 wk: n=98; 8 wk: n=68
- *significantly different from week 0 (p<0.01)

**FIGURE 2**

**Assessment of cats’ clinical signs by owners**

- **Polyphagia**: 3.70, 2.45, 2.17
- **Hyperactivity**: 2.91, 1.75, 1.67
- **Weight loss**: 3.97, 2.15, 2.08

****Shown as a mean and SD.**

- **0 wk**: n=139; 4 wk: n=80; 8 wk: n=72
- *significantly different from week 0 (p<0.01)

**FIGURE 3**

**Assessment of cats’ quality of life by veterinarians**

- **0 wk**: 3.26
- **4 wk**: 3.70
- **8 wk**: 3.82

****As recorded on an ordinal scale. Shown as mean and SD.**

- **0 wk**: n=221; 4 wk: n=92; 8 wk: n=73
- *significantly different from week 0 (p<0.01)

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Breakthrough nutrition
a new way for you and your client to manage

**FELINE HYPERTHYROIDISM**

- **Limited iodine intake to reduce excess thyroid hormone production**
- **Clinically proven to help manage thyroid health**
- **Complete diet for adult cats that need limited iodine intake**

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**Feature**

<table>
<thead>
<tr>
<th>Feature</th>
<th>Benefit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Limited iodine</td>
<td>Improves health by reducing excess thyroid hormone production</td>
</tr>
<tr>
<td>Controlled phosphorus and low sodium</td>
<td>Helps support kidney health</td>
</tr>
<tr>
<td>Reduced magnesium and moderate urine pH target (6.4 – 6.6)</td>
<td>Supports urinary tract health</td>
</tr>
<tr>
<td>Contains all essential amino acids including taurine and carnitine</td>
<td>Helps ensure optimal heart health</td>
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</table>

**Formula**

- **Dry SKU 1497**
  - 1.81 kg
- **Canned SKU 1496**
  - 156 g (x 24 cans)

For more information, go to MyHillsVet.com.au or call Hill’s Veterinary Consultation Service (VCS) on 1800 800 733

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*when fed as the sole source of nutrition.
