

Practical tips for shampooing your pet with  
**MALASEB<sup>™</sup>** Medicated Shampoo

- ➔ Thoroughly wet your pet all over using luke warm water
  - Water that is too cold or hot can further irritate already sensitive skin.
- ➔ Apply **MALASEB<sup>™</sup>** Medicated shampoo at several points and massage into the coat.
  - A sponge will assist lathering and penetration of the shampoo into the coat.
- ➔ When applying **MALASEB<sup>™</sup>** Medicated Shampoo, remember to thoroughly wash the skin around the lips, between the toes, under the tail, groin and axillae.
  - These areas frequently harbour high numbers of yeast and bacteria, which can lead to reinfection.
- ➔ Leave **MALASEB<sup>™</sup>** Medicated shampoo on the coat for 10 mins.
  - This is the minimum time required for the active ingredients to work effectively.
  - To prevent licking or inhaling of the shampoo foam, do not leave your pet unattended during this contact time.
  - Your dog will enjoy a 10 minute skin massage to pass the time. Alternatively, throw a ball or take him for a walk to keep him occupied.
- ➔ Rinse thoroughly with luke warm water to remove any shampoo residue.
  - Dry gently with a towel or chamois.
  - Using excessive heat or vigorous towel drying can irritate the already fragile skin, making it itchy.
- ➔ Repeat twice weekly until symptoms abate, then weekly or as directed by your veterinary surgeon.

The aim when treating seborrhoea in dogs is to restore the epidermal barrier function – the skins first line of defence against invading yeast and bacteria. Your veterinarian may need to prescribe multiple medications in order to achieve this.

A successful outcome is reliant upon compliance with all veterinary recommendations. Dermcare-Vet recommends **MALASEB<sup>™</sup>** Medicated Shampoo only be prescribed after accurate diagnosis by a veterinarian.

Additional treatments:

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**Available Sizes:**

**MALASEB<sup>™</sup>** Medicated Shampoo 250ml, 500ml & 1L. 47682

Combo Pack:

**MALASEB<sup>™</sup>** Medicated Shampoo 250ml and 47682

**PYOHEX<sup>™</sup>** Medicated Conditioner\* 100ml. 58825

(\*Not registered for use in cats.)

APVMA Approval Nos.:

# Itchy, Scaly, Greasy, or Smelly?



**dermcare** <sup>VET</sup>  
THE SPECIALISTS IN SKIN CARE

# MALASEB<sup>™</sup>

MEDICATED SHAMPOO

20 g/L Chlorhexidine Gluconate  
20 g/L Miconazole Nitrate



**HEALTHY SKIN, HEALTHY FOR LIFE**

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# MALASEB™

## MEDICATED SHAMPOO

- ➔ Indicated for the treatment of seborrhoeic dermatitis associated with an overgrowth of bacteria (*Staphylococcus intermedius*) and yeast (*Malassezia pachydermatis*).
- ➔ Aids in the treatment of dermatophyte infections (ringworm) due to *Microsporium canis*, *M. gypseum* and *Trichophyton mentagrophytes* in dogs and cats.
  - Decreases the time to clinical resolution and kills infective spores on the coat.

### What is Seborrhoeic Dermatitis?

This relatively common skin condition in dogs is caused by an overgrowth of yeast (*Malassezia*) and bacteria (*Staphylococcus*). Both organisms can be found on the skin of healthy dogs in moist areas, such as around the mouth, between the toes, under the tail and in the axillae and groin.

These organisms are then shed to other areas of the skin through licking, grooming, scratching and biting. Healthy canine skin acts as a barrier towards this constant invasion of yeast and bacteria, preventing them from causing disease.

However, under certain conditions, the skins protective barrier function can become compromised, allowing the yeast and bacteria to proliferate and cause the clinical signs associated with Seborrhoea.

- ➔ Pruritus/intense itching
- ➔ Red, inflamed skin
- ➔ Scale/crust on the skin
- ➔ Greasy, smelly coat
- ➔ Thickened/darkly pigmented skin



Pic 1: Allergy with associated *Malassezia* overgrowth between the toes. The feet are usually very itchy and the dog will spend a lot of time licking between the toes.

Pic 2 & 3: Pigmentation, inflammation and thickened skin typically associated with yeast and bacterial overgrowth.

**MALASEB™ Medicated Shampoo: Targets the cause of seborrhoea, not just the clinical signs.**

Ordinary shampoos only remove the scale and grease associated with seborrhoea; they have no effect against the yeast and bacteria that are causing it. Only **MALASEB Medicated Shampoo** has a patented synergistic formulation designed to remove excess scale, degrease the skin and kill the cutaneous microorganisms, which primarily or secondarily cause dermatitis.

### MALASEB™ Medicated Shampoo

- ➔ Has a unique base which removes abnormal sebum (damaged lipids and excess oils resulting from infection) leaving behind a layer of normal sebum, acting as a natural keratolytic (scale and crust remover) without drying the skin.
- ➔ Is free from dyes and perfumes to reduce possible exacerbation of skin problems, skin reactions or irritations.
- ➔ Registered for use in dogs, cats, puppies and kittens.
- ➔ **Has been prescribed by your veterinarian. Use only as directed. For best results, it is essential to identify and correct wherever possible any underlying condition that may be contributing to the overgrowth of the yeast and bacteria.**

Below is a list of conditions that commonly compromise the skins barrier function, predisposing to an overgrowth of yeast and bacteria. Your veterinarian has noted those identified as being involved or that require further investigation:

#### ALLERGY & ASSOCIATED PRURITUS

- Food .....
- Atopic Dermatitis.....
- Contact Dermatitis.....

#### PARASITES

- Fleas.....
- Mites .....
- Biting Insects.....

#### INCREASED TEMPERATURE & HUMIDITY

- External Environment .....
- Internal Environment
- Allergy Associated.....
- Conformation .....

#### REDUCED IMMUNITY

- Hypothyroidism .....
- Hyperadrenocorticism .....
- Other .....

#### OTHER

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